



## FOR MORE INFORMATION

### Contact the PQA Award Manager / Administrators:

PQA Award Administrator for the Private Sector

#### Philippine Society for Quality Inc.

3-2 Suite Sunshine Condominium  
9633 Kamagong St., San Antonio Village  
Makati City, 1200  
Telefax: (632) 899-5925  
E-mail: psq@pltdsl.net /  
psqualityinc@yahoo.com  
www.psq.org.ph

PQA Award Manager

#### Department of Trade and Industry

#### Implementing Agency

Center for Industrial Competitiveness (CIC)  
6th Floor, Trade and Industry Bldg.,  
361 Sen. G. Puyat Ave. Makati City, 1200  
Tel: (632) 890-4889 / 751-0384  
Telefax: (632) 751-3404 / 890-4861  
Email: admin@pqa.org.ph /  
pqafoundation@yahoo.com  
www.dti.gov.ph

www.pqa.org.ph  
www.facebook/PhilippineQualityAward  
www.twitter/dti\_pqa

PQA Award Administrator for the Public Sector

#### Development Academy of the Philippines

Center for Quality and Competitiveness  
5th/Floor DAP Bldg., San Miguel Avenue,  
Ortigas Center Pasig City  
Telefax: (632) 631-2156 / 631-2137  
E-mail: pqa@dap.edu.ph  
www.dap.edu.ph



# GLOBAL EXCELLENCE



## PHILIPPINE QUALITY AWARD

*“If we dedicate ourselves to excellence in our own small ways, then it is the Philippines who will ultimately emerge as the true winner in the years to come.”*

**President Benigno S. Aquino III**  
14th PQA Conferment Ceremonies | Jan. 20, 2012



## WHAT IS THE PQA?

Institutionalized through the Republic Act 9013 in 2001, also known as the Philippine Quality Award Act, the PQA Program is a global competitiveness template that aims to encourage and engage public and private organizations and other stakeholders to strive for and attain performance excellence. It is a national award program that recognizes achievements of public and private organizations in their journey towards performance excellence.

### PQA Objectives:

- To promote standards on organizational performance comparable to those of leading businesses/organizations in other countries
- To establish a national system for assessing quality and productivity performance in both private and public organizations
- To recognize organizations which have achieved exemplary levels of quality and business excellence.

### The PQA Framework



- Provides an integrated approach to organizational performance assessment and management;
- Promotes the delivery of ever-improving value to customers and stakeholders, contributing to organizational sustainability;
- Helps improve overall organizational performance practices, capabilities and results;
- Promotes organizational and personal learning

## ELIGIBILITY FOR APPLICATION

### Private Organizations (small, medium and large enterprises)

- > Manufacturing
- > Service
- > Private Schools
- > Agriculture
- > Other Industries

### Public Organizations

- > National Line Agencies
- > Government-owned and controlled corporations
- > Local Government Units
- > State Universities and Colleges
- > Other government agencies

- Registered Philippine-based company and in operation for at least three years
- Self-sufficient to be examined in all seven criteria categories
- Compliant to all relevant and statutory requirements
- Must have employees knowledgeable of PQA application development requirements
- Must have conducted an internal assessment based on the applicable PQA criteria
- In the event the applicant becomes a recipient of PQA Recognition, it must be willing to share its practices in PQA-related fora and open its facilities for visits.

## LEVELS OF RECOGNITION

**The Philippine Quality Award for Performance Excellence**  
Highest level of excellence  
National and global role model

**Recognition for Mastery in Quality Management**  
Role model for Philippine-based companies

**Recognition for Proficiency in Quality Management**  
Achieved significant progress in building sound processes

**Recognition for Commitment to Quality Management**  
Demonstrates serious commitment to total quality management

## BENEFITS OF APPLYING FOR THE PQA

Promotes employee involvement and encourages the discipline to anticipate and respond to rapid changes in your business and customer environments;

Encourages results-orientation across processes and helps propel future growth and profitability;

And if you receive PQA Recognition, earn the prestige of being a recipient of a national quality award and serve as a role model for others.

## SCHEDULE

Application for Eligibility:  
Submission of application report:  
Assessment:  
Judging:  
Awarding:

Year-round  
May  
June – October  
October  
December or January

